

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

CONTRACT NO. REV.

1061-58531-1

DATE PRINTED

10/01/12

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
ADDRESS	3050 K St NW Ste 100		PO BOX 8102		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1537SKEDA	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/06/12 NO. WEEKS: 6					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FILED	M-F	2	05:58A	07:00A	30S	10/02/12-10/05/12	WBZ NEWS	2	810.00	1620.00
2 FILED	M-F	2	05:58A	07:00A	30S	10/09/12-10/12/12	WBZ NEWS	2	810.00	1620.00
3 FILED	M-F	2	05:58A	07:00A	30S	10/16/12-10/19/12	WBZ NEWS	2	900.00	1800.00
4 FILED	M-F	2	05:58A	07:00A	30S	10/23/12-10/26/12	WBZ NEWS	2	900.00	1800.00
5 FILED	M-F	2	05:58A	07:00A	30S	10/30/12-11/02/12	WBZ NEWS	2	900.00	1800.00
6 FILED	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	WBZ NEWS	1	900.00	900.00
7 FILED	M-F	4	07:00A	09:00A	30S	10/02/12-10/05/12	THE EARLY SHOW	4	500.00	2000.00
8 FILED	M-F	4	07:00A	09:00A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	500.00	2000.00
9 FILED	M-F	4	07:00A	09:00A	30S	10/16/12-10/19/12	THE EARLY SHOW	4	500.00	2000.00
10 FILED	M-F	4	07:00A	09:00A	30S	10/23/12-10/26/12	THE EARLY SHOW	4	500.00	2000.00
11 FILED	M-F	4	07:00A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	4	500.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT 1301	
	1537SKEDA		CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/06/12 NO. WEEKS: 6					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
12	T	4	07:00A	09:00A	30S	11/06/12-11/06/12	THE EARLY SHOW	4	500.00	2000.00
13	Sa	1	08:00A	10:00A	30S	10/06/12-10/13/12	SATURDAY EARLY SHOW	2	900.00	1800.00
14	Sa	1	08:00A	10:00A	30S	10/20/12-11/03/12	SATURDAY EARLY SHOW	3	990.00	2970.00
15	Su	1	08:57A	10:30A	30S	10/07/12-10/14/12	CBS SUNDAY MORNING	2	1800.00	3600.00
16	Su	1	08:57A	10:30A	30S	10/21/12-11/04/12	CBS SUNDAY MORNING	3	1980.00	5940.00
17	M-F	2	04:00P	04:30P	30S	10/02/12-10/05/12	JUDGE JUDY	2	850.00	1700.00
18	M-F	2	04:00P	04:30P	30S	10/09/12-10/12/12	JUDGE JUDY	2	850.00	1700.00
19	M-F	2	04:00P	04:30P	30S	10/16/12-10/19/12	JUDGE JUDY	2	850.00	1700.00
20	M-F	2	04:00P	04:30P	30S	10/23/12-10/26/12	JUDGE JUDY	2	850.00	1700.00
21	M-F	2	04:00P	04:30P	30S	10/30/12-11/02/12	JUDGE JUDY	2	850.00	1700.00
22	M-F	1	04:30P	05:00P	30S	10/02/12-10/05/12	JUDGE JUDY	1	850.00	850.00

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1537SKEDA	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/06/12 NO. WEEKS: 6					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
33 FIXED	M-F	1	04:30P	05:00P	30S	10/09/12-10/12/12	JUDGE JUDY	1	850.00	850.00
34 FIXED	M-F	1	04:30P	05:00P	30S	10/16/12-10/19/12	JUDGE JUDY	1	850.00	850.00
35 FIXED	M-F	1	04:30P	05:00P	30S	10/23/12-10/26/12	JUDGE JUDY	1	850.00	850.00
36 FIXED	M-F	1	04:30P	05:00P	30S	10/30/12-11/02/12	JUDGE JUDY	1	850.00	850.00
37 FIXED	M-F	1	05:00P	05:30P	30S	10/02/12-10/05/12	5PM NEWS	1	1000.00	1000.00
38 FIXED	M-F	1	05:00P	05:30P	30S	10/09/12-10/12/12	5PM NEWS	1	1000.00	1000.00
39 FIXED	M-F	1	05:00P	05:30P	30S	10/16/12-10/19/12	5PM NEWS	1	1000.00	1000.00
40 FIXED	M-F	1	05:00P	05:30P	30S	10/23/12-10/26/12	5PM NEWS	1	1000.00	1000.00
41 FIXED	M-F	1	05:00P	05:30P	30S	10/30/12-11/02/12	5PM NEWS	1	1000.00	1000.00
42 FIXED	M-F	1	05:30P	06:00P	30S	10/02/12-10/05/12	530PM NEWS	1	1100.00	1100.00
43 FIXED	M-F	1	05:30P	06:00P	30S	10/09/12-10/12/12	530PM NEWS	1	1100.00	1100.00

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT 1301	
	1537SKEDA		CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/06/12 NO. WEEKS: 6					

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			FROM	TO						
34 FIXED	M-F	1	05:30P	06:00P	30S	10/16/12-10/19/12	530PM NEWS	1	1100.00	1100.00
35 FIXED	M-F	1	05:30P	06:00P	30S	10/23/12-10/26/12	530PM NEWS	1	1100.00	1100.00
36 FIXED	M-F	1	05:30P	06:00P	30S	10/30/12-11/02/12	530PM NEWS	1	1100.00	1100.00
37 FIXED	M-F	1	06:00P	06:30P	30S	10/02/12-10/05/12	WBZ NEWS	1	1350.00	1350.00
38 FIXED	M-F	1	06:00P	06:30P	30S	10/09/12-10/12/12	WBZ NEWS	1	1350.00	1350.00
39 FIXED	M-F	1	06:00P	06:30P	30S	10/16/12-10/19/12	WBZ NEWS	1	1440.00	1440.00
40 FIXED	M-F	1	06:00P	06:30P	30S	10/23/12-10/26/12	WBZ NEWS	1	1440.00	1440.00
41 FIXED	M-F	1	06:00P	06:30P	30S	10/30/12-11/02/12	WBZ NEWS	1	1440.00	1440.00
42 FIXED	M-Th	2	07:00P	07:28P	30S	10/02/12-10/04/12	WHEEL OF FORTUNE	2	1800.00	3600.00
43 FIXED	M-Th	2	07:00P	07:28P	30S	10/09/12-10/11/12	WHEEL OF FORTUNE	2	1800.00	3600.00
44 FIXED	M-Th	2	07:00P	07:28P	30S	10/16/12-10/18/12	WHEEL OF FORTUNE	2	1980.00	3960.00

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ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTR1E		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	1537SKEDA	
NATIONAL SALESPERSON			PRODUCT CODE	1301	
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			FROM	TO						
5 FIXED	M-Th	2	07:00P	07:28P	30S	10/23/12-10/25/12	WHEEL OF FORTUNE	2	1980.00	3960.00
6 FIXED	M-Th	2	07:00P	07:28P	30S	10/30/12-11/01/12	WHEEL OF FORTUNE	2	1980.00	3960.00
17 FIXED	M-Th	2	07:28P	07:57P	30S	10/02/12-10/04/12	JEOPARDY !	2	2800.00	5600.00
28 FIXED	M-Th	2	07:28P	07:57P	30S	10/09/12-10/11/12	JEOPARDY !	2	2800.00	5600.00
49 FIXED	M-Th	2	07:28P	07:57P	30S	10/16/12-10/18/12	JEOPARDY !	2	2880.00	5760.00
50 FIXED	M-Th	2	07:28P	07:57P	30S	10/23/12-10/25/12	JEOPARDY !	2	2880.00	5760.00
51 FIXED	M-Th	2	07:28P	07:57P	30S	10/30/12-11/01/12	JEOPARDY !	2	2880.00	5760.00
52 FIXED	Sa	1	07:00P	07:28P	30S	10/13/12-10/13/12	WHEEL OF FORTUNE	1	810.00	810.00
53 FIXED	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	990.00	990.00
54 FIXED	Sa	1	07:28P	07:56P	30S	10/06/12-10/06/12	JEOPARDY!	1	900.00	900.00
55 FIXED	Sa	1 1	07:28P	07:56P	30S	10/20/12-10/20/12 11/03/12-11/03/12	JEOPARDY!	2	990.00	1980.00

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NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1537SKEDA	PRODUCT 1301		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/06/12 NO. WEEKS: 6					

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			FROM	TO						
FIXED										
56 T		1	07:57P	09:00P	30S	10/02/12-10/09/12	NCIS	2	13500.00	27000.00
FIXED										
57 T		1	07:57P	09:00P	30S	10/16/12-10/23/12	NCIS	2	14000.00	28000.00
FIXED										
58 T		1	07:57P	09:00P	30S	10/30/12-10/30/12	NCIS	1	15000.00	15000.00
FIXED										
59 W		1	09:00P	11:00P	30S	10/03/12-10/03/12	PRESIDENTIAL DEBATE	1	10000.00	10000.00
FIXED										
60 W		1	10:00P	11:00P	30S	10/10/12-10/10/12	CSI: CRIME SCENE	1	11700.00	11700.00
FIXED										
61 T		1	09:00P	11:00P	30S	10/16/12-10/16/12	VICE PRESIDENTIAL DEBATE	1	12000.00	12000.00
FIXED										
62 W		1	10:00P	11:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	12000.00	12000.00
FIXED										
63 W		1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	14000.00	14000.00
FIXED										
64 Su		1	07:00P	08:00P	30S	10/07/12-10/07/12	60 MINUTES	1	19000.00	19000.00
FIXED										
65 Su		1	07:00P	08:00P	30S	10/14/12-10/21/12	60 MINUTES	2	19800.00	39600.00
FIXED										
66 Su		1	07:00P	08:00P	30S	10/28/12-11/04/12	60 MINUTES	2	20000.00	40000.00
FIXED										

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NAME		GMMB, INC.		OBAMA FOR AMERICA		
AND		3050 K St NW Ste 100		PO BOX 8102		
ADDRESS		Washington DC 20007-5108		Chicago IL 60680-8102		
		USA		USA		
CONTACT		J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON		PAT CASHEN POLITICAL AGENCY EST. NO. 1537SKEDA		PRODUCT CODE 1301		
NATIONAL SALESPERSON						
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			FROM	TO						
67 FIXED	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	10/02/12-10/07/12	WBZ NEWS	1	2700.00	2700.00
68 FIXED	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	10/09/12-10/14/12	WBZ NEWS	1	2700.00	2700.00
69 FIXED	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	10/16/12-10/21/12	WBZ NEWS	1	2700.00	2700.00
70 FIXED	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	10/23/12-10/28/12	WBZ NEWS	1	2700.00	2700.00
71 FIXED	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	10/30/12-11/04/12	WBZ NEWS	1	2700.00	2700.00
72 FIXED	M-F	3	11:35P	12:37A	30S	10/02/12-10/05/12	DAVID LETTERMAN	3	1300.00	3900.00
73 FIXED	M-F	3	11:35P	12:37A	30S	10/09/12-10/12/12	DAVID LETTERMAN	3	1300.00	3900.00
74 FIXED	M-F	3	11:35P	12:37A	30S	10/16/12-10/19/12	DAVID LETTERMAN	3	1350.00	4050.00
75 FIXED	M-F	3	11:35P	12:37A	30S	10/23/12-10/26/12	DAVID LETTERMAN	3	1350.00	4050.00
76 FIXED	M-F	3	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	3	1350.00	4050.00

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	USA		USA		
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NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/06/12 NO. WEEKS: 6					

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			FROM	TO						
47 FIXED	Su	1	12:30A	01:00A	30S	10/07/12-10/14/12	TIM MCCARVER	2	270.00	540.00
48 FIXED	Su	1	12:30A	01:00A	30S	10/21/12-11/04/12	TIM MCCARVER	3	315.00	945.00
Total Contract:								140		381595.00
<div> <div></div> <div>Billing Summary</div> </div>										
						Oct	Nov	Dec	Total	
Qtr 4 12						277060.00	82535.00	.00	359595.00	
GRAND TOTAL									359595.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION